

THE LIGHT IS BURNING STRONG



2024 IMPACT REPORT

CAMP
AMPLIFY

— EST. 2017 —



REFLECTING ON **7 YEARS** OF MINISTRY

AS WE CELEBRATE SEVEN YEARS OF LIFE-CHANGING MINISTRY, WE ARE HUMBLLED AND GRATEFUL FOR ALL THAT GOD HAS DONE THROUGH CAMP AMPLIFY. OVER THE YEARS, WE HAVE SERVED **273 CAMPERS** AND WITNESSED **147 DECISIONS** FOR CHRIST. EACH SUMMER BRINGS MOMENTS OF GROWTH, LEARNING, AND DEEPENING FAITH, AND 2024 WAS NO EXCEPTION.

SUMMER 2024 IMPACT STATISTICS

CAMPERS SERVED: 52 | DECISIONS FOR CHRIST: 31

These numbers represent more than just statistics—they represent lives forever changed by the love of Christ, and we are deeply honored to be part of this transformation.



CAMP ACTIVITIES: A YEAR OF IMPACTFUL SESSIONS



CELEBRATING CHRISTMAS AT CAMP

This summer, we celebrated Christmas at Camp Amplify so that every camper could understand that Jesus' birth is the reason we celebrate Christmas. Many campers had never learned this truth, and we wanted to share it in a meaningful way. We sang Christmas carols, held lip-sync battles, and every camper went home with six wrapped gifts and a filled stocking. More importantly, we ensured each camper felt loved, valued, and worthy.



WEEK 1

NEWPORT, TN

PARTNERING WITH BOYS & GIRLS CLUBS OF EAST TENNESSEE VALLEY

Our first week of camp in Newport, TN, served the Boys & Girls Clubs of the East Tennessee Valley. The campers enjoyed activities such as climbing walls and a day at Dollywood, fostering both spiritual growth and unforgettable memories. From outdoor adventures to powerful worship sessions, each moment was carefully crafted to help these young hearts connect with God and each other.

A Letter from Bart McFadden,
President & CEO of Boys & Girls Clubs of the Tennessee Valley

"The partnership we share with Camp Amplify is very unique. At Boys & Girls Clubs of the Tennessee Valley, we pride ourselves on providing young people with opportunities and relationships to reach their full potential. Over the years, we have sent hundreds of kids to Camp Amplify, where they've had life-changing experiences. Not only do they hear about Jesus, but they are surrounded by caring role models. Our staff are excited to return each year, not only for the opportunity for our kids but for the love and support they receive from Camp Amplify staff."






WEEK 2

CARNESVILLE, GA

**SERVING ATLANTA MISSION, NEW
BEGINNINGS, FAMILIES4FAMILIES, AND
BOYS & GIRLS CLUBS OF JEFFERSON**




Our second week of camp reached even more communities, including Atlanta Mission, New Beginnings, Families4Families, and Boys & Girls Clubs of Jefferson. This week was filled with exciting challenges like horseback riding, encounters with llamas and alpacas, and learning to decorate Christmas cookies with a professional. Campers experienced music appreciation, a Christian illusionist presenting the gospel, Bible studies, and worship—all aimed at helping them encounter the love of Christ in new ways.

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A Letter from Wayne Naugle,
*Executive Director of
Families4Families*



"As the director of the state's largest faith-based agency, it is vital for us to have partners who share our values. Camp Amplify does this with a spirit of excellence. My own daughters, who are 11 and 12, loved their week at camp, and we'll be sending more kids next year."



"God gave ALL of us a gift – Jesus."

ALICIA CAMPER



"Everything in the Bible is God's word, and it's all true!"

GABRIEL CAMPER

"I learned how to manage and understand the unique stories of each camper."

COUNSELOR 2

IN THEIR OWN WORDS TESTIMONIES FROM CAMP

"Working with kids is what I want to do with the rest of my life."

COUNSELOR 1



"Don't put the Bible in your back pocket."

AARON CAMPER

We even had a new camp chant created by our Week 2 worship leader:
C-A-M-P A.M.P.L.I.F.Y. Boom! Camp Amplify! With life in Christ, we Amplify!

A HEARTFELT THANK YOU

We are deeply grateful for your continued support and prayers. Together, we are making a lasting impact on the lives of children across the region. As we close another successful year, we look forward to seeing what God has in store for Camp Amplify in the years to come.

SPECIAL THANKS TO OUR GOLF SUPPORTERS

We extend our sincere gratitude to the following sponsors for their support of our golf tournament:



- Chick-fil-A Jefferson
- Clayton Homes
- DRS Plumbing
- Jackson EMC
- Northeast GA Bank
- Renasant Bank
- Russell Landscape
- Strategic Land Service
- Wyatt Family Trust

LOOKING AHEAD 2025 AND BEYOND

AS WE LOOK FORWARD TO 2025, WE ARE FILLED WITH EXCITEMENT. WE CONTINUE TO PURSUE CAMP PROPERTY OF OUR OWN AND ARE EAGER TO EXPAND OUR REACH, BRINGING THE TRANSFORMATIVE EXPERIENCE OF CAMP AMPLIFY TO EVEN MORE CHILDREN AND COMMUNITIES. OUR MISSION REMAINS TO OFFER A SAFE, FUN, AND SPIRITUALLY ENRICHING ENVIRONMENT WHERE EVERY CHILD CAN ENCOUNTER THE LOVE OF CHRIST.

INTRODUCING ECHO THE OWL

OUR NEW CAMP MASCOT

2025 will mark the exciting debut of our camp mascot, **ECHO THE OWL**. Echo embodies the wisdom, strength, and faith we aim to instill in our campers. Owls are known for their keen vision and insight, much like the clarity and understanding we seek to impart through our teachings. The name "Echo" was chosen to represent the lasting impact Camp Amplify has on the lives of our campers—just as an echo carries sound across great distances, the lessons learned at camp will resonate in their hearts and minds long after they leave.

Echo the Owl will be a symbol of faith and wisdom at camp, guiding campers and reminding them of their identity in Christ.



LAUGH YOUR CAKE OFF COMEDY, COFFEE AND DESSERTS FOR A CAUSE

Mark your calendars for our upcoming Spring Fundraiser, which will take place on **April 25, 2025**, at Chestnut Mountain Church in Flowery Branch, GA. This exciting evening will feature renowned comedian Gordon Douglas and friends, promising plenty of laughter to support our mission. Guests will be treated to an assortment of delicious desserts and coffee as they come together for a night of fun and fundraising.

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JOIN US IN MAKING A DIFFERENCE

YOUR SUPPORT IS VITAL TO OUR MISSION. WHETHER THROUGH DONATIONS, VOLUNTEERING, OR SPREADING THE WORD, THERE ARE MANY WAYS TO GET INVOLVED. VISIT OUR WEBSITE TO LEARN HOW YOU CAN CONTRIBUTE TO OUR 2025 SEASON. RISING COSTS HAVE IMPACTED EVERYONE, AND WE INVITE YOU TO CONSIDER SPONSORING A CAMPER OR DONATING SUPPLIES THROUGH OUR AMAZON WISHLIST.

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TO LEARN MORE AND TO GET INVOLVED VISIT
CAMPAMPLIFY.ORG

Camp Amplify is a 501c3 non-profit organization and 100% of your donation is tax-deductible.